

# Anoka County *Union Herald*

Established 1865

Covering the communities of

**ANOKA, ANDOVER, BETHEL,  
COON RAPIDS, OAK GROVE, EAST BETHEL,  
RAMSEY, ST. FRANCIS, HAM LAKE & MORE**

## DISPLAY ADVERTISING RATES

Anoka County UnionHerald: ..... **\$12.00** pci

## PAPER SIZE/TYPE | COLUMN SIZES

BROADSHEET

6-COLUMN FORMAT

1 COL	2 COL	3 COL	4 COL	5 COL	6 COL
1.55"	3.22"	4.88"	6.5"	8.17"	9.88"

## COLOR RATES

4-8.5" ad: **\$65**, 9-15.5" ad: **\$100**, 16-22.5" ad: **\$150**, 23-32.5" ad: **\$200**  
33-45.5" ad: **\$250**, 46-63.5" ad: **\$300**, 64-90.5" ad: **\$400**, 91-126.5" ad: **\$500**

## FREQUENCY DISCOUNTS

4 Weeks: **5% discount**  
8 Weeks: **10% discount**  
13 Weeks: **15% discount**  
26 Weeks: **20% discount**  
40 Weeks: **22% discount**  
52 Weeks: **25% discount**

## MULTI-PUBLICATION DISCOUNTS

2 Publications: **5% discount**  
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4-6 Publications: **12% discount**  
7-10 Publications: **15% discount**  
11-25 Publications: **17% discount**  
26-51 Publications: **20% discount**

## DEADLINES | PUBLICATION

DEADLINES	PUB DAY
Monday, 5:00pm	Friday

## CIRCULATION | READERSHIP | DELIVERY

HOMES	READERS	DELIVERY
4,854	12,135	Paid Mail

For classified information please call: ..... **763-241-3650**



*The Anoka  
County Union Herald  
covers community news in ...*

**ANOKA, ANDOVER, BETHEL,  
COON RAPIDS, EAST BETHEL,  
NOWTHEN, RAMSEY & ST. FRANCIS**

- Local Businesses
- City Council Meetings
- High school Sports
- Community Features and More!

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for pricing information.*

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