

Blaine/ Spring Lake Park *Life*

Established 1969

Covering the communities of
BLAINE
SPRING LAKE PARK
& MORE

DISPLAY ADVERTISING RATES

Spring Lake Park Life: **\$15.50** pci

PAPER SIZE/TYPE | COLUMN SIZES

BROADSHEET

6-COLUMN FORMAT

1 COL	2 COL	3 COL	4 COL	5 COL	6 COL
1.55"	3.22"	4.88"	6.5"	8.17"	9.88"

COLOR RATES

4-8.5" ad: **\$65**, 9-15.5" ad: **\$100**, 16-22.5" ad: **\$150**
23-32.5" ad: **\$200**, 33-45.5" ad: **\$250**, 46-63.5" ad: **\$300**
64-90.5" ad: **\$400**, 91-126.5" ad: **\$500**

FREQUENCY DISCOUNTS

- 4 Weeks: **5% discount**
- 8 Weeks: **10% discount**
- 13 Weeks: **15% discount**
- 26 Weeks: **20% discount**
- 40 Weeks: **22% discount**
- 52 Weeks: **25% discount**

MULTI-PUBLICATION DISCOUNTS

- 2 Publications: **10% discount**
- 3 Publications: **15% discount**
- 4-6 Publications: **20% discount**
- 7-10 Publications: **22% discount**
- 11-25 Publications: **25% discount**
- 26-51 Publications: **30% discount**

DEADLINES | PUBLICATION

DEADLINES	PUB DAY
Monday, 5:00pm	Friday

CIRCULATION | READERSHIP | DELIVERY

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